



مركز الاعتماد  
وإضمان الجودة  
ACCREDITATION & QUALITY ASSURANCE CENTER



**The University of Jordan**

**Accreditation & Quality Assurance Center**

**Course Syllabus**

**Course Name:**

**Ecotourism in Jordan**

<b>1</b>	Course title	<b>Eco-tourism in Jordan</b>
<b>2</b>	Course number	2603215
<b>3</b>	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	-
<b>4</b>	Prerequisites/corequisites	-
<b>5</b>	Program title	Bachelor of Tourism Management
<b>6</b>	Program code	-
<b>7</b>	Awarding institution	University of Jordan
<b>8</b>	Faculty	Archaeology and Tourism
<b>9</b>	Department	Tourism Management
<b>10</b>	Level of course	4
<b>11</b>	Year of study and semester (s)	2018/2019 1
<b>12</b>	Final Qualification	-
<b>13</b>	Other department (s) involved in teaching the course	N/A
<b>14</b>	Language of Instruction	English
<b>15</b>	Date of production/revision	2019

**16. Course Coordinator:**

*Office numbers, office hours, phone numbers, and email addresses should be listed.*  
 m.allan@ju.edu.jo  
 Ex: 25032  
 SUN TUES:10-11  
 MON: 12-1

**17. Other instructors:**

*Office numbers, office hours, phone numbers, and email addresses should be listed.*  
 N/A

**18. Course Description:**

*As stated in the approved study plan.*

This unit aims to provide necessary knowledge about the different concepts of ecotourism and its evolution as a stand-alone tourism type in the last decades. It covers the definition, forms and implications of ecotourism. Furthermore, it concentrates on the different aspects of the ecotourism attractions in Jordan.

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**19. Course aims and outcomes:****A- Aims:**

This unit seeks to accomplish these main aims:

1. To provide the students an overview about the biotic attributes in the tourism industry
2. To introduce the importance of natural attractions in tourism
3. To promote the significance of positive environmental behaviour
4. To provide the students with the main skills required to join different jobs in eco-tourism sector

**Intended Learning outcomes (ILOs)**

- Upon successful completion of this course students will be able to ...

**A. Knowledge and Understanding**

- A1.** Enhance the students skills in different tasks in tourism and hospitality workforce  
**A2.** Better understanding the best approaches in managing natural tourism destinations  
**A3.** Better understand the required skills in ecotourism management

**B. Intellectual Analytical and Cognitive Skills:**

- B1.** Improving the communication skills for the students  
**B2.** Encouraging the discussion and argument skills for the students  
**B3.** Improving their awareness toward the importance of the positive environmental behaviour




			the best approaches in managing natural tourism destinations	discussions	references: section 25
Eco-tourists	9		Better understanding the best approaches in managing natural tourism destinations	Lecture and discussions	List of references: section 25
Ecotourism in Jordan	10		Better understand the required skills in ecotourism management	Lecture and discussions	List of references: section 25
Ecotourism supply in Jordan	11		Better understanding the best approaches in managing natural tourism destinations	Students Presentations and discussions	List of references: section 25
Case studies from Jordan	12		Better understanding the best approaches in managing natural tourism destinations	Lecture and discussions	List of references: section 25
Reports discussion	13		<ul style="list-style-type: none"> <li>- Encouraging the discussion and argument skills for the students</li> <li>- Improving the communication skills for the students</li> </ul>		List of references: section 25
Reports discussion	14		<ul style="list-style-type: none"> <li>- Encouraging the discussion and argument skills for the students</li> <li>- Improving the communication skills for the students</li> </ul>	Discussions	List of references: section 25

## 21. Teaching Methods and Assignments:

<p>Development of ILOs is promoted through the following <u>teaching and learning methods</u>:</p> <p>lecture – based: it includes Presentation of the related lecture’s topics, Discussion, Group activity, and other related activities</p>
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## 22. Evaluation Methods and Course Requirements:

<p>Opportunities to demonstrate achievement of the ILOs are provided through the following <u>assessment methods and requirements</u>:</p>
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Exams,  
presentation,  
Ecotourism projects.  
and activities

### 23. Course Policies:

A- Attendance policies:

B- Absences from exams and handing in assignments on time:

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

E- Grading policy:

F- Available university services that support achievement in the course:

*All of the following policies and requirements will be followed in all potential cases according to the university regulations and procedure*

### 24. Required equipment:

Data show device

Laptop

Posters

### 25. References:

A- Required book (s), assigned reading and audio-visuals:

Lecture Notes (To be made available)

Wood, M. (2002). Ecotourism: Principles, Practices and Policies for Sustainability. UNEP

B- Recommended books, materials, and media:

Page, S. J., & Dowling, R. K. (2002). *Ecotourism*. Harlow, England: Prentice Hall, Pearson Education.

Allan, M. (2011). *Toward a better understanding of motivations for a geotourism experience: a self-determination theory perspective*. Retrieved from <http://ro.ecu.edu.au/theses/438>

<https://ecotourism.org/what-is-ecotourism/>

## 26. Additional information:

Name of Course Coordinator: Mamoon Allan Signature: ----- Date: -----

Head of curriculum committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: ----- Signature: -----

Copy to:

Head of Department  
Assistant Dean for Quality Assurance  
Course File